

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT5/12 11.31
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6360920

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 6380920

PRDCT. RNC-ROMNEY	EST# 464	COMMENTS: (LINE, ORDER, INVOICE

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/13/12 11:51

REP: TO NSM/NSA
FR CAITLIN FOR SHANE
M5 OK'D, SEE LNS 43-44
TTLS \$144,570
PLS CONFIRM, THX! 10/5/12

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 464												
16	S		1000P-1100P	30		\$2,800.00	10/5	10/5	0		FRI	0
PROGRAM : 20/20												
43	A		1000P-1100P	30		\$5,000.00	10/4	10/4	1		THU	1
PROGRAM : SCANDAL ORD COM1 : WE CAN OFFER: \$100 CREDIT THIS IS A MAKE-GOOD FOR OCT5 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT5 ON LINE-17 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

44	A		500A-530A	30		\$500.00	10/5	10/5	1		FRI	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER: \$100 CREDIT												
PART OF A MAKEGOOD MADE UP OF LINES 43-44												

17	S		1000P-1100P	30		\$2,800.00	10/5	10/5	0		FRI	0
PROGRAM : 20/20												
STATION MAKEGOOD OFFERS:												
M5 OK'D BUY#16 MISSED: FRI/1000P-1100P OCT5 30S \$2,800.00 (OCT5/12)												
BUY#17 FRI/1000P-1100P OCT5 30S \$2,800.00												
OFFER: THU/1000P-1100P OCT4 30S \$5,000.00 PLS ADVISE.												
& FRI/500A-530A OCT5 30S \$500.00												
CMT: WE CAN OFFER: \$100 CREDIT												

OCT/12 144570.00

CONTRACT TOTAL 144570.00

TOTAL SPOTS 80

MARKET TOTALS \$409,320

WFTV 35% WKMG 22% WESH 28% WOFL 12% WKCF 0% WRBW 3% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE